



## New outwell sleeping bags bring greater choice and enhanced bedroom comfort



Sleep happy, wake happy! Scandinavian family camping specialist, Outwell, introduces two new PFC-free sleeping bag ranges for 2020 that bring even more versatility and choice to ensure superlative bedroom comfort.

### Canella

The three new Canella sleeping bags address the needs for lighter, low bulk sleeping bags when camping in warmer summer months, travelling in hot climates, or when using a caravan or campervan where storage space is at a premium. Canella sleeping bags deliver reliable performance with smart style and carefully considered features that include a special insulation fill in three weights that provides excellent loft with a luxurious down-like feel. Other features include liner attachment points, heavy duty two-way Easy Glide zip with anti-snag zip guard and zip baffle, pillow pocket in hood and a cap compression sack to help reduce packed size even further when in transit.

The range comprises Canella, Canella Lux and Canella Supreme.

### Contour

Forget buying numerous sleeping bags for camping at different times of the year. The stylish new Contour range takes sleeping bag design to new levels of versatility and comfort by providing the ability to switch between insulation ratings depending on ambient temperature.

The secret lies in creating a sleeping bag with different insulation fills each side to either cope with those warm summer nights or to provide extra warmth when the temperature falls. One side has single layer of insulation, the other two. A comfortable temperature is maintained on warm nights by using the single layer on top while warmth is retained during cold conditions by flipping the sleeping bag, so you sleep beneath the double layer of insulation.

Each side is handily marked to show its intended use allowing you to quickly select the required insulation level. Then it is just a case of zipping on the hood so you can rest easy on the built-in pillow. Hot nights are made even more comfortable by unzipping the two-way zip at top and bottom to allow air to circulate, or you can turn the sleeping bag into a duvet.

Quality materials, fittings and manufacturing techniques match the innovative design. The two-way auto-lock zip backed by insulated zip baffle ensure positive operation and insulation. The sleeping bags are supplied with a cap compression sack for convenient transportation.

The range comprises five different fill weights and sizes – Contour in two colours, Contour Lux in two colours, Contour Lux XL, Contour Supreme and Contour Lux Double.

For further information, including prices, and to find your nearest dealer visit [outwell.com](http://outwell.com)

ENDS (431 words)

### **Editor's notes**

*The high-resolution and web images for use with this press release can be downloaded using the following link <http://bit.ly/2sUojrr> The usual Oase Outdoors ApS copyright applies.*

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**Brand website** [outwell.com](http://outwell.com)

**Sleeping bags** <https://www.outwell.com/en-gb/ecommerce/sleeping/sleeping-bags>

**RRP:** Canella £61.99; Canella Lux £68.99; Canella Supreme £79.99; Contour £61.99; Contour Lux £68.99; Contour Lux XL £79.99; Contour Supreme £68.99; Contour Lux Double £92.99

**Temperature and season ratings** - To determine temperature limits of sleeping bags objectively, the European Standard EN13537 on requirements for sleeping bags specifies the use of a computer-controlled thermal manikin similar in shape and size to the human body. A sleeping bag containing a manikin is placed inside a temperature-controlled climate chamber and tested in accordance with a prescribed procedure to determine the thermal insulation properties of the bag. Recommended temperature limits are based on the insulation properties measured and on knowledge of how the human body reacts to thermal conditions during sleep. (All double bags are tested with one manikin only and therefore the temperatures are most likely to be different from the one stated if two people are using the bags).

On each of our sleeping bags we quote the recommended temperature ratings for the following:

**Tcomfort** – lower comfort limit in standard use (woman)

**Tlimit** – lower limit when curled up in standard use (man)

**Textreme** – lowest extreme temperature for survival (woman)

**Canella** Tcomfort rating 13°C, Tlimit 9°C, Textreme -2°C

**Canella Lux** Tcomfort rating 8°C, Tlimit 4°C, Textreme -10°C

**Canella Supreme** Tcomfort rating 5°C, Tlimit -1°C, Textreme -16°C

**Contour** WARM SIDE: Tcomfort rating 16°C, Tlimit 12°C, Textreme 2°C: COOL SIDE: Tcomfort rating 7°C, Tlimit 2°C, Textreme -13°C

**Contour Lux** WARM SIDE: Tcomfort rating 15°C, Tlimit 11°C, Textreme 1°C: COOL SIDE: Tcomfort rating 3°C, Tlimit -3°C, Textreme -19°C

**Contour Lux XL** WARM SIDE: Tcomfort rating 14°C, Tlimit 11°C, Textreme 0°C: COOL SIDE: Tcomfort rating 4°C, Tlimit -1°C, Textreme -16°C

**Contour Supreme** WARM SIDE: Tcomfort rating 13°C, Tlimit 9°C, Textreme -2°C: COOL SIDE: Tcomfort rating 2°C, Tlimit -4°C, Textreme -20°C

**Contour Lux Double** WARM SIDE: Tcomfort rating 12°C, Tlimit 8°C, Textreme -3°C: COOL SIDE: Tcomfort rating 1°C, Tlimit -5°C, Textreme -22°C

## Specifications

### Canella range

Size: 220 x 80cm (LxW)

Body length: 190cm

Shell: 30D polyester

Filling: Canella 350g Bonded Isofill Premium; Canella Lux 700g; Canella Supreme 900g

Lining: 190T brushed polyester

Weight: Canella 915g; Canella Lux 1,210g; Canella Supreme 1,420g

Pack size: Canella 17 x 18cm; Canella Lux 22 x 10cm; Canella Supreme 21 x 25cm

### Contour range

Size: 220 x 85cm (LxW); Contour Lux XL 235 x 105cm; Contour Lux Double 220 x 145cm

Body length: 190cm; Contour Lux XL 200cm

Shell: 230T microfibre

Filling: Contour 1,000g Isofill; Contour Lux 1,400g; Contour Lux XL 1,700g; Contour Supreme 1,800g; Contour Lux Double 2,400g

Lining: 190T embossed brushed polyester

Weight: Contour 1,500g; Contour Lux 1,700g; Contour Lux XL 1,950g; Contour Supreme 1,900g; Contour Lux Double 3,250g

Pack size: Contour 42 x 22cm; Contour Lux 42 x 24cm; Contour Lux XL 47 x 26cm; Contour Supreme 44 x 23cm; Contour Lux Double 48 x 31cm

## Background

The Outwell story begins in 1995, when CEO Henrik Arens saw a gap in the market and massive potential in offering high-quality family tents and family camping equipment at reasonable prices. Outwell initially comprised a small collection of innovative and thoroughly tried-and-tested tents and a compact range of accessories to cover the needs of campers as they enjoyed the outdoor life on camp sites across Europe. The concept was successful from the outset. The idea that you could buy everything for family camping from a single brand appealed strongly to retailers and end-users alike. They were also secure in the knowledge that these high-quality products had clever features which made it even easier to create something intrinsic to successful camping: those unforgettable moments!

Since spring 1995, Outwell has never looked back. Outwell is now the leading family camping brand and it is sold in more than 45 countries.

Innovation and product quality are given highest priority and we have state-of-the-art rain and wind testing equipment. Our tent collection comprises more than 60 different tents and our range of accessories now includes about 700 products, so we are now a real one-stop shopping brand for every family dreaming of relaxing and unforgettable camping holidays.

Find out more at [www.oase-outdoors.dk/en-gb/about-us/history](http://www.oase-outdoors.dk/en-gb/about-us/history)

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For media assistance outside of UK, please contact our Press Coordinator, Sara Rosenkilde.

Email: [srk@oase-outdoors.dk](mailto:srk@oase-outdoors.dk), Phone. : +45 7022 850, Mobile: +45 5356 2021.